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RED FIRST FOR 75 YEARS

THR celebrates its diamond anniversary with an industry-packed bash beneath the stars



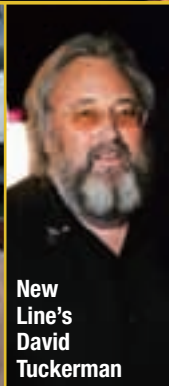
Warner Bros.' Jeffrey Schlesinger



Isaiah Washington, left, and Hector Elizondo



Broken Road Prods.' Todd Garner



New Line's David Tuckerman



Showtime's Robert Greenblatt with Sharon Sachs



THR's Howard Burns



ATAS' Todd Leavitt



FX's John Solberg



From left, Buena Vista's Oren Aviv, Chuck Viane and Chris LeRoy



Bahar Soomekh



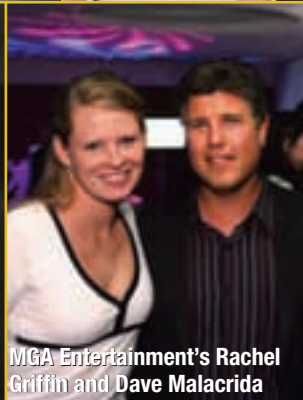
From left, Sony's Lia Vollack, songwriter Diane Warren and Coda Music's Michael Friedman



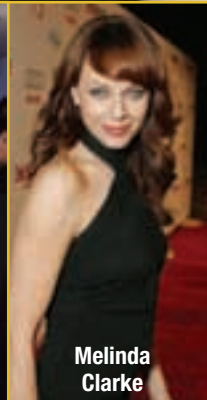
Sling Media's Rich Buchanan, left, and WMA's Cody Alexander



From left, ICM's Rick Levy, Steve Levine and Nick Reed



MGA Entertainment's Rachel Griffin and Dave Malacrida



Melinda Clarke



Producer Tony Jonas



The Walt Disney Co.'s Richard Cook, left, and THR's Robert J. Dowling



Intel's Roger Vakharia



The American Film Institute's Jean Picker Firstenberg and Jonathan Estrin flank Audi's Stephen Berkov.



Phoenix Pictures' Mike Medavoy with Daryl Hannah



Buena Vista Home Entertainment's Robert Chapek and daughter Kim

The past, present and future of the entertainment industry were celebrated Tuesday during **The Hollywood Reporter's 75th Anniversary Gala Presented by Audi** at Astra West in West Hollywood's Pacific Design Center. The event coincided with publication of The Reporter's Future of Entertainment collectors' edition.

Guests stepped into a "time machine" through a hallway lined with reproductions of Reporter front pages through the years. Filmdom's first hometown daily newspaper arrived Sept. 3, 1930, the brainchild of entrepreneur William R. "Billy" Wilkerson.

Han Asian Vodka was the pouring sponsor, and bartenders mixed plenty of "Red Daily" martinis. Executive chef **Scott Romano** handled the dinner delicacies and Astra West managing partner **Spero Plavoukos** ensured everything went smoothly on the floor as nearly 700 partygoers schmoozed courtesy of Audi and contributing sponsor Intel, as well as participating sponsors ICM and United Airlines.

In keeping with its futuristic theme, the party featured the Electro-Lounge, sponsored by the Asante Group, where guests could test-drive cutting-edge gadgets and gizmos.

Outside, Activision demonstrated its new video game "The Movies," which integrates The Reporter, and Sling Media co-founders **Blake Krikorian** and **Jason Krikorian** generated oohs and aahs with a roving demonstration of their Slingbox device, which allows users to "place shift" their favorite TV channels.

The event drew an eclectic mix of young, old and in-between Hollywood, including **Neal McDonough**, **Patrick Warburton**, **Shirley Jones** and **Marty Ingels**, comedian **Richard Jeni**, Paramount's **Leonard Washington** and **John Wentworth**, producer **Scott Steindorff**, Warner Bros. Pictures' **Stacy Ivers**, movie marketers **Cheryl Boone Isaacs**, **Jon Bloom**, **Tim Nett** and **Pamela Rodi**, Agency for the Performing Arts' **Lee Dinstman** and **Jim Gosnell**, David E. Kelley Prods.' **Rick Silverman** and **Stacey Luchs**, Digital Domain's **Scott Ross**, publicists **Warren Cowan** and **Henri Bollinger** and honorary Hollywood mayor **Johnny Grant**.

During his midparty toast, Reporter editor-in-chief and publisher **Robert J. Dowling** saluted his paper's staff and everyone who participated in the Future of Entertainment issue. "Everyone at The Hollywood Reporter couldn't possibly be more proud of what we've done" to offer readers a glimpse into the future, he said.

Partygoers got a humorous peek at some predictions for the next 75 years as they exited and walked past prospective future front pages, including one from 2080 that announced, "THR releases its first edition on Mars — Red First!"

— Cynthia Littleton



From left, UPN's Dawn Ostroff, THR's Lynne Segall and Chopard's Stephanie Labella



Spumco's John Kricfalusi and THR's Paula Parisi



David Carradine



Natasha Henstridge and Mosaic's Dave Fleming



Universal Studios Home Entertainment's Vivian Mayer, left, and publicist Ronni Chasen



CAA's Josh Lieberman



Producer David Friendly, left, and manager Mark Teitelbaum



Sony Pictures Television's Steve Mosko



HBO's Nancy Lesser, left, and Mara Mikialian



Aspect Group's Bob Israel, left, and Warner Bros. Pictures' Jim Fredrick



DreamWorks' Rick Sands